

SWM Kickers March 8th, 2021 Board Meeting Minutes

Place: Zoom Meeting
Date: Monday 3/8/2021
Time: 7:00 – 9:00 pm

Board Meeting Board Member Participants Planning to attend:

President	Gil Urban	Director of Parent Relations	Jay Meeth
Secretary	Veronica Wolf	Registrar:	Pattie Warren
Director of Player Development:	Brian Samuel	Director of Coaching:	Brian Lawrence
Director of Communications	Angie Winsman	Director of Field & Facilities:	Jason Neidlinger
Director of Recreational Soccer	Jefferson Clark		
Coordinator Tourn & Ref Liaison:	John Papanek	Coordinator Uniform / Spiritwear:	Jennifer Arend

Board Meeting Board Members Unknown if attending:

Treasurer	Christine Hein	Treasurer	Heidi Lockman
Director of Team Administration	Kelly Jeske	Director of TopSoccer	Carrie Ogonowski
Coordinator Team Snap	Julie Samuel		

SWM Kickers Board Members:

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Director of Recreational Soccer	Jefferson Clark	Director of TopSoccer	Carrie Ogonowski
Coordinator Team Snap	Julie Samuel	Director of Sponsorship & Fundraising – open	

Board Appointed Coordinators

Coordinator Tourn & Ref Liaison: John Papanek Coordinator Uniform / Spiritwear: Jennifer Arend

• Call Meeting to Order by Gil Urban

Meeting Decorum reminders

- Stay on topic/agenda.
- Mute microphone when not talking.
- Listen first and give the speaker time to complete the thought.
- No talking over each other/No interrupting.
- Hold each other accountable for courtesy, professionalism during Board Meetings.
- Focus on Zoom meeting and try not to be distracted.

• Agenda

1. Review / Approval February 2021 Board Meeting Minutes: (Gil Urban / Veronica Wolf)
- Approved

2. President's Report: (Gil Urban)

• MSYSA Update

- Return to Play: Currently MSYSA soccer will follow all the 2020 Fall soccer protocols. It is important for players and spectators to continue to follow procedures. If procedures are not followed there is a possibility soccer play will be restricted.
- MSYSA AGM

- MSYSA Announced the 2020 MSYSA Hall of Fame additions (Yvonne Curtis, John Hall, and Robin Crawford), the Scholarship winners, and other annual coaching and refereeing awards.
 - MSYSA annually required procedural items covered such as Board actions approved, Budget plans approved, Committee assignments, etc.
 - MSYSA elections for odd year positions were held. In the only contested position Denise Moote was elected as Vice President over incumbent Vice President Andrew Klaczkiewicz by a large margin.
 - MSPSP elections for odd year positions were held. In the only contested position Oscar Castaneda was elected as MSPSP Chairperson over Robin Crawford by only 5% margin. I spoke at the AGM on behalf of Oscar.
 - After the AGM there was a brief presentation by GotSoccer Barry Burns on the implementation of GotSport. The presentation did not provide details on the training schedule other than it would start in March and run through May.
 - Danielle Henry, MSYSA Director of Member Services, indicated more details will be shared next week via email about the GotSport Rollout Plan, including more in-depth training planned over the next several months.
- Lincoln Charter Township capital improvement update
 - Presented SWM SC prioritized list of items:
 1. Cleveland Av entrance north supplemental parking lot
 2. Signage: New Park sign, Park Bulletin board, Traffic flow entrance/exit, and Park rules. (offered \$1,000)
 3. Replacement of deteriorating storage shed. (offered \$1,000)
 4. East side practice fields drainage tiles

Preliminary feedback is LCT will address 1 and 4.

Next step is for SWM SC Rocky Weed Strategic Planning committee (Gil Urban, Jay Meeth, Jefferson Clark) to meet with LCT Terri Smith to discuss a strategic plan for Rocky Weed Soccer Complex upgrade.
 - GotSoccer Update:
 - SWM Rec Merchant account implemented.
 - GotSoccer to GotSport transition planned before Fall Tryouts & Registration
 - Key points of GotSport demo:
 1. Mobile friendly
 2. One user account for all types of user's admin, coach, parent, etc.
 3. Programs are similar but cleaner easier to understand user interface.
 4. Programs supports questions with multiple answers, questions can be reordered easily, supports fees by team, and more selections on payment options.
 5. Program Feature component is similar but with more options and effectivity dates.
 6. New feature: Program partial, this allows person to stop at a step in Registration program and return later to same spot to complete.

7. New feature: Forms, these can be connected to programs and can be used for all paper forms currently collected.
8. New feature: File Upload, this can be connected to programs and used for file upload such as birth certificate.
9. New feature: Scrip Signature, you can sign agreement with touch screen capability.
10. New feature: can register multiple children before checking out

3. Tournament / Fee Committee Report: Jay Meeth

- Committee: Jay, John, Christine, Brian L, Heidi,
- Committee Tournament Recommendation
 - o 7v7 – up to \$1200 for two tournaments
 - o 9v9 – up to \$1300 for two Tournaments
 - o 11v11 (U13/U14) – up to \$1500 for Tournaments
 - o 1 Season High School Team – up to \$800 for 1 Tournament
 - o 2 Season High School Team - \$1600 for 2 Tournaments
 - o 1 Season Premier – up to \$1600 for 2 Tournaments
 - o 2 Season Premier – up to \$3200 for 4 Tournaments
 - o Any State Cup Entries to be funded by the club if in addition to allocation.
 - o No refunds for unused allocation.
- Tournament recommendation amounts were agreed with. There was a discussion around no refund or alternate use of tournament allocation dollars. Committee rationale was we want to encourage the tournaments for all competitive teams. This is part of the club's directive on the expectations of a season. Agreement was reached.
- Committee General Pricing and Budgeting Recommendation
 - o Pricing model cushion has fallen from 20k to 13k
 - o Increase price for all levels by \$25 except Academy to add \$7K in net contribution.
 - o Should be able to hold this price for 2-3 years
 - o Need to evaluate additional payment for non-parent coaches (club paid hotels for tournaments)
 - o Potential use of vouchers for parent coaches (ex: keep stipend at \$550 and add \$200 voucher)
 - o Could not reach consensus on payment plans and potential fees
 - o Continued conversation on how to use excess funds to improve the local soccer environment.
- General Pricing and Budgeting recommendations reviewed. The recommendation for \$25 increase across the board, beside in academy, was agreed to. We agreed we should have a ~\$20,000 cushion after the fee increase. After discussion on paying non-parent coaches expenses, such as hotel room for tournaments, it was suggested that if we approve this cost increase then we should increase fees to still maintain the \$20,000.

cushion. This \$20,000 provides coverage of possible WMYSA fees, contingency funds, and capital improvement funds. Discussion to be held next month about allowing monthly payments for registrations.

4. TopSoccer Update: Carrie Ogonowski

- TOPSoccer is The Outreach Program for Soccer. The goal is to provide soccer to all children, even those with special needs. On average, the program serves 12 players per season from ages 4 - 18. The program is entering its fourth spring in association with Southwest Michigan Youth Soccer. Coach Gil and Patti Warren have supported the program with assistance with getsoccer, player registration and coaching assistance. The program is volunteer heavy and works best with one-on-one buddies (soccer helpers) to each player. In the past, the Lakeshore High School Key Club and the Interact Club from St Joseph High School have served as buddies. SWM coaches have also assisted.
- The St Joseph Kickers Club has been a great partner and allowed us to use the indoor facility for free. We offer the program free to the participants. We received a grant from the St Joseph Benton Harbor Rotary Club that assisted with expenses, as well as soccer equipment from Michigan Youth Soccer Association.
- After taking a year off, I would like to offer something this spring. The current mask mandates for sport participation and the recommendation to maintain 6' of distance as much as possible, do complicate TOPSoccer. Buddies often hold players' hands and spend the entire 45 minutes directly next to their player. I reached out to the Berrien County health department for guidance on these two items. I am still waiting for a response. I am proposing beginning a season in Mid-May or early June for just four weeks this year. Depending on the numbers of players, I believe I will need multiple sessions too. If I keep the sessions smaller, I can probably facilitate the experience with one or two volunteers. I also would like to have the sessions outdoors at a fenced field to keep the players in one location.

5. SWM Rec Update: Jefferson Clark

a. Registration Numbers

- i. 2021 registrations 391; 2019 total registrations 266.
- ii. 2021 has almost 50% girls. SWM SC recommends in U6 and U8 divisions there be girls' and boys' teams. This is significant enhancement for recreation soccer.
- iii. 2021 coaches signed: 38
- iv. Registration closes 3/15.

b. SWM Rec Leadership team

- i. President: Jefferson Clark; Vice President: Brittany Dunham; Director of Player Development: Sean James; Head of Coaches: Stephanie Watkins; Secretary: Jessica Potter; Director of Coach Development: Douglas DeCamp; Finance Committee: Sunil Samtani

c. Spring Plans

- i. Coaching clinics: first clinic had 18 coaches attend.
- ii. Player clinic: plans for first Saturday of spring season is a play clinic. This will be a fun event and will help SWM to form balanced teams.
- iii. Registration close 3/15, team forming, uniform ordering, and season starts April 17th with player clinic.

Board Member / Coordinator Updates: (Round Table so each member has an opportunity to share)

6. Treasure's Report: (Christine Hein / Heidi Lockman)

- No report planned

7. Register Update: (Pattie Warren):

- No report

8. Director of Player Development Update: (Brian Samuel):

- Summer Camps (Tabled until APRIL)
- Winter training went well, AJ Lehman did a good job.
- Field Setup Rockey Weed Sat 3/13 and 3/20

9. Director of Coaches Update: (Brian Lawrence):

- No report

10. Facility Field Coordinator Update: (Jason Neidlinger):

- Rockey Weed field setup plans volunteers lined up
- The field practice sign-up process will be shared by Kickers & Rec. We will have designated fields for priority with each program.

11. Parent Rep Update: (Jay Meeth):

- No report

12. Public Relations Update: (Angie Winsman):

- No report

13. Director of Team Administration Update: (Kelly Jeske):

- No report

14. Team Snap Coordinator: (Julie Samuel):

- No report

15. Tournament Coordinator & Referee Liaison: (John Papanek):

- No report

16. Coordinator Uniform / Spiritwear: (Jennifer Arend):

- No report

17. Fundraiser Coordinator Update: (Open)

- No planned report

18. Other Business

- None

- **Meeting adjourned at 9:07pm**
- **Next board: Monday April 12th @ 8 to 9:30 pm via Zoom**