

SWM Kickers Annual General Meeting - Minutes

Date: December 1, 2020

Time: 7:00 to 7:45 pm

Location: Zoom Meeting

SWM AGM Agenda:

1. Welcome and Recognition
2. SWM Kickers 2020 Review
3. Parent Survey Update
4. SWM Kickers 2019/2020 Operating Financial Review
5. SWM Kickers Annual Election of Board Members
6. SWM ByLaws Update
7. Adjourn AGM

Attendees:

Gil Urban, Christine Hein, Julie Samuel, Andrew Gatt, Jason Neidlinger, Brian Lawrence, John Papanek, Pattie Warren, Jess Bolinder, Jay Meeth, Melissa Lapekas, Brian Samuel, Angie Winsman, Veronica Wolf, Tim Judkins, Luis Lopez

1. Welcome and Recognition

The following people were recognized for services on the board, going beyond what is expected, or doing something new for SWM Kickers.

Pattie Warren, registrar, for handling a refund registration process. Lots of extra work to make it easy for others. She also volunteered to be SWM Contact Tracing person which ended up dealing with several situations.

Brian Samuel, director of player development, for taking the lead on the Facebook video soccer challenge competition.

Jay Meeth, Parent Representative, introduction of Soccer Parenting Resource Center for all SWM SC parents.

Angie Winsman, public relations & communications coordinator, and Brittany Lovelace SWM Kickers Facebook editor for making many, many post and updates during this unusual COVID 2020.

Julie Samuel, uniform coordinator, led the selection and acquisition of the player uniform for 2020/2021 and 2021/2022.

Casey Resseguie, spirit wear coordinator, for organizing SWM spirit wear sales.

Gil Urban, President, was recognized by the Board for an outstanding job navigating through all the COVID-19 challenges which faced the club, teams, and players.

2. SWM Kickers 2020 Review

COVID-19 year disrupted typical soccer spring and fall seasons.

MI Governor and MSYSA suspended 2020 Spring Soccer due to COVID-19. Parents were refunded/credit the amount equivalent to the Spring Expenditures that did not occur.

SWM SC encouraged at home soccer, zoom soccer activities, and Facebook video weekly challenge during April and May.

MSYSA required starting June 13th no Tryout team formation for 2020/2021 seasonal year. Player signups were taken in early June and teams were formed from signups versus traditional tryouts. SWM SC decided that priority for player team placement would be the team placement from the tryouts in June 2019. This meant that most teams would have the same players for Fall 2020 as the teams that had no Spring 2020 season.

MI Governor and MSYSA allowed social distance soccer activities starting June 5th. SWM SC allowed soccer team activities starting June 15th. Several SWM Kickers teams began social distance soccer training in June. SWM SC held a social distance goalie clinic late July and social distance player soccer camp in early August.

WMYSA and MSPSP fall seasons were delayed due MI Governor not allowing contact soccer in August. MSYSA State Cup was changed to Invitational. Michigan tournaments were not sanctioned, and Out of State Travel permits were delayed. Finally, MI Governor and MSYSA allowed contact soccer starting September 19th. WMYSA, MSPSP, and MI State Cup, and out of state were all allowed starting September 19th.

Two-year uniform contract with Gazelle Sports for SWM Kickers Adidas uniforms.

SWM Rec soccer was canceled for both Spring and Fall 2020.

SWM Kickers renegotiated and renewed the SJK outdoor and indoor facility agreement. The Saturday indoor time was increased to 3 hours for 16 weeks. The evening indoor time was reduced in dates but increased to 1hr 30 minute per date (5:00 to 6:30 pm)

MI Health Department has suspended all youth sports participation until at least Dec 8th. This has delayed the SWM SJK Indoor training time. It is unknown if this suspension of youth sports will be extended.

SWM Winter Training has been set up but currently on hold until we see if January and February indoor soccer will be allowed.

Lincoln Township improvement plans were canceled due COVID-19 and township freeze on all improvement spending.

SWM Teams competed well in WMYSA, MSPSP, and tournaments.

League Results:

SWM Kickers 2009 Blue	Select - Boys	2nd WMYSA U12 A Div
SWM Kickers 2008 Blue	Select - Boys	1st WMYSA U13 White Div
SWM Kickers 2006 Blue	Select - Boys	1st WMYSA U15 A Div
SWM Kickers 2009 Blue	Select - Girls	2nd WMYSA U12 A Div
SWM Kickers 2009 White	Select - Girls	1st WMYSA U12 B Div
SWM Kickers 2008 Blue	Select - Girls	1st WMYSA U13 White Div
SWM Kickers 2007 Blue	Premier - Girls	1st MSPSP U14 P2 Div
SWM Kickers 2006 Blue	Select - Girls	1st WMYSA U15 A Div
SWM Kickers 2005 Blue	Select - Girls	2nd WMYSA U19 White Div

Tournament Results

SWM Kickers 2010 Blue	Select - Boys	Socctoberfest 2nd U11 White
SWM Kickers 2008 Blue	Select - Boys	Socctoberfest 2nd U13 White
SWM Kickers 2006 Blue	Select - Boys	Socctoberfest 2nd U15 Green
SWM Kickers 2008 Blue	Select - Girls	Socctoberfest 2nd U13 White
SWM Kickers 2007 Blue	Premier - Girls	MSYSA U14 State Cup Champions

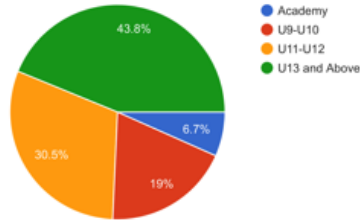
3. Parent Survey Update

Jay Meeth, Parent Representative, will provide a summary of the survey feedback

Season Feedback

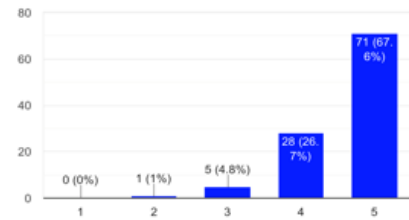
What age group is your player?

105 responses



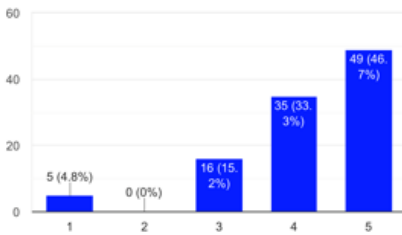
Did the practices and games feel safe and focus on social distancing as best possible?

105 responses



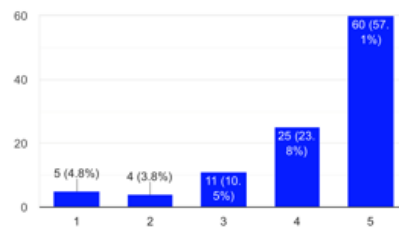
How would you rate the overall season?

105 responses



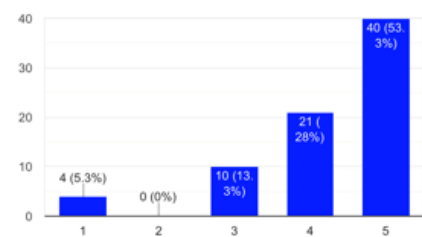
How would you rate the value of the practice sessions/instruction?

105 responses



If you competed in a tournament, how would rate the quality of the tournament?

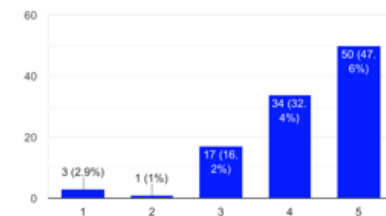
75 responses



General Feedback

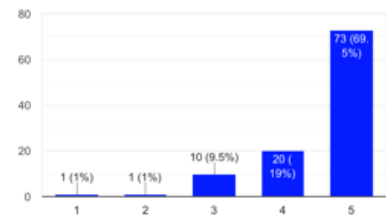
Do you think the cost of SWM is a good value?

105 responses



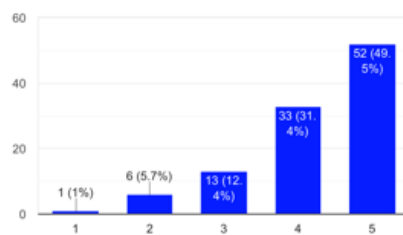
Would you recommend SWM Kickers to a friend?

105 responses



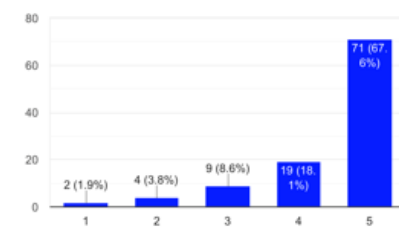
How would rate the level of competition?

105 responses



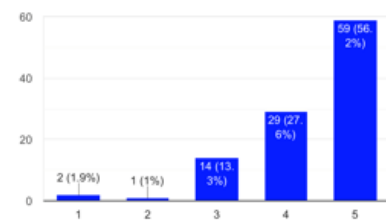
How would you rate the communication from the coaches?

105 responses



How would you rate the communication from the club?

105 responses



General Comments

Most Enjoyable

- Covid Related Comments about getting to play.
- Seeing kids improve and grow
- Being around friends
- Soctoberfest
- Safety
- Learning new positions

SWM Does Well

- Communication during Covid
- Well Organized
- Player Development
- Good to have local quality club
- Focus on Teamwork
- Good Coaching
- Nice Uniforms

Areas for Improvement

- More developmental opportunities
- Better communication on individual issues
- More instruction at younger ages
- Attract more players
- SWM Tournament
- More Indoor Options
- Help for parent coaches
- Team Socials

4. SWM Kickers 2019/2020 Operating Financial Review
Southwest Michigan Soccer Club, Inc.
STATEMENT OF ACTIVITY June 2019 - May 2020

Revenue

Fundraising Donations	2,006.38
Spirit Wear	115.00
Total Fundraising	2,121.38
Program Service Fees	100.00
Clinics and Trainings	1,640.00
Player Registration Fees	125,497.61
Scholarship donations received	0.00
Total Program Service Fees	123,957.61
Total Revenue	\$126,078.99
GROSS PROFIT	\$126,078.99

Expenditures

Background Check	7.50
Bank Charges	345.65
Clinic and Training Expenses	2,275.00
Coach Stipends	9,900.00
Coach Training Expenses	1,292.32
Equipment	2,166.39
Field Fees	5,980.00
Insurance	218.00
League Fees Annual Player Fees	12,280.50
Total League Fees	12,280.50
Legal & Professional Fees	1,000.00
Marketing Printing, Signage or Banners	190.00
Total Marketing	190.00
Meals	64.12
Merchant Account Fees	3,413.44
Miscellaneous expense	1,396.35
Office Expenses	1,465.16
Parent Player Resources	500.00
Referee and Assignor Fees	6,091.00
Refunds	3,160.01
Rocky Weed	1,220.90
Scholarships granted	0.00
Software License	15.89
Special Event Expenses	233.67
Spirit Wear Expenses	-274.95

St. Joe Kickers Partnership	9,000.00
Field Fees	9,000.00
Total St. Joe Kickers Partnership	18,000.00
TOP Soccer	697.00
Tournament Fees	22,467.00
Uniform Expenses	1,207.75
Total Expenditures	\$95,312.70
NET OPERATING REVENUE	\$30,766.29
NET REVENUE	\$30,766.29

5. SWM Kickers Annual Election of Board Members

AGM Positions Elected in Even Years

Vice President of Team Administration (2 yr) – Kelly Jeske re-elected

Treasurer (2 yr) - Christine Hein & Heidi Lockman re-elected

Director of Coaching (2 yr) - Brian Lawrence re-elected

Director Public Relations and Communications (2 yr) – Angie Winsman re-elected

Director Fields and Facilities (2 yr) – Jason Neidlinger re-elected

Director Sponsorships & Fundraising (2 yr) – No Candidate

Parent Representative (1 yr) - Jay Meeth re-elected

Uniform Coordinator (1 yr) – Jennifer Arend nominated for Uniform Coordinator and Spiritwear Coordinator; Jennifer not able to accept nomination therefore the Board will follow up Jennifer and determine if she should be elected to this position.

Spiritwear Coordinator (1 yr) – Jennifer Arend nominated for Uniform Coordinator and Spiritwear Coordinator; Jennifer not able to accept nomination therefore the Board will follow up Jennifer and determine if she should be elected to this position.

At Large Representative (1 yr) - John Papanek elected

6. SWM ByLaws Update

The SWM Board will be amending the ByLaws this year.

The updates are a combination of:

- 1) clarification of board positions and cleanup items that were in process in 2016/2018 but never officially accepted, and
- 2) modifications to incorporate SWM TopSoccer and SWM Rec

Major changes are providing for TopSoccer and Rec soccer to operate as semi-autonomous programs under the SWM SC entity, and the adding of a board position for TopSoccer and Rec Soccer.

7. Adjourn AGM