

SWM Soccer Club Board Meeting Minutes

Place: LHS Team Room

Date: Wednesday 2/12/2020

Time: 7:00 – 9:19 pm

Board Meeting Board Member Participants in Attendance:

President:	Gil Urban	Treasurer:	Christine Hein
Parent Rep Coordinator:	Jay Meeth	Assistant Treasurer:	Heidi Lockman
Director of Player Development:	Brian Samuel	Director Coaching:	Brian Lawrence
At-Large Secretary Oper Comm:	Veronica Wolf	At-Large Spirit Wear Coord.:	Casey Resseguie
Field Maintenance Coordinator	Jason Neidlinger	Uniform Coordinator:	Julie Samuel

Board Meeting Board Members Unable to Attend:

Registrar:	Pattie Warren	Public Relations:	Angie Winsman
VP Team Administration	Kelly Jeske		

SWM Kickers Board / Operating Committee Members:

President	Gil Urban	Facility/Field Coordinator:	Gil Urban
Treasurer	Christine Hein	Registrar:	Pattie Warren
Director of Player Development:	Brian Samuel	Director Coaching:	Brian Lawrence
Public Relations	Angie Winsman	VP Team Administration	Kelly Jeske
Spirit Wear Coordinator:	Casey Resseguie	Fund Raising Coordinator:	(Open)
Secretary Operating Committee	Veronica Wolf	Parent Rep Coordinator	Jay Meeth
Field Maintenance Coordinator	Jason Neidlinger	Uniform Coordinator:	Julie Samuel

- Call Meeting to Order by Gil Urban
 - Meeting Decorum reminders
 - Stay on topic/agenda
 - No side bar conversations
 - Table items that become new during a discussion. If there is time at the end of the meeting, re-visit the parking lot item(s). If not roll into next meeting agenda
 - Listen first and give the speaker time to complete the thought
 - No talking over each other/No interrupting
 - Hold each other accountable for courtesy, professionalism & wise use of time during Board Meetings
- Agenda
 1. Review / Approval of January Minutes: (Veronica Wolf) JS motioned and the minutes were approved.
 2. President's Report: (Gil Urban)
 - A. SWM SC Governance Jan Board Meeting Update:
 1. SWM Soccer Club bylaws are being reviewed and rewritten, the primary focus is the board organization and how people are elected. Has been delayed. Must first be brought to this board to approve.
 2. We have retained with no-fee unless used; Gordon Miller. Hourly rate is the agreement, through his firm.
 - B. United Soccer Coach Convention Update –
 1. Discussion held to try to have a board member attending this event, specifically the DOC. Seminars and Field Sessions Attended (on sheet attached-1, notes available from Gil Urban if requested.)

2. Proposal to purchase SoccerParenting Club license. Discussion was held around types of content available for both parents and coaches. (An example of content attached-2). Feedback: BL; the content is spot on and there is high value. the key will be how it is delivered and getting the coach buy-in. BS; Some of the sessions may be overwhelming for the parents but utilizing the sidelines would be good. PW; Club could send out some relevant pieces and the key would be getting the parents involved in it. She invited the idea that the club could even partner with the coaches and send things out at a club level that coaches want the families to see. Motioned by BS, 2nd JM, Discussion of Jay M. leading the facilitation of this program, \$500 annual purchase Approved.

3. Exhibit hall Items of Interest (Listed on sheet attached) Discussed available free-low cost head protection - had Large and small sizes available in person. Would like to go forward and get a fair number to use at least in heading practice.

C. SWM SC Lincoln Charter Township Budget Planning Board Meeting Update (Attached-3) The township was impressed with how we presented soccer, much of what we were asking for was either already in progress or was on their radar already.

D. TOPSoccer Update - need for assistant coach and buddies. Dates are Saturday's April 18, 25, May 2, 9, 16 - 10-11am. Avg 12-18 kids, and range from 5-16? in age. Looking to have a buddy per child. Need a coach to help with the groups, typically they split into older/younger players. Discussion held around utilizing the coaches training to ask the group. Mentioned Jenny Ryan, with her qualifications, would be a good person..

3. Treasure's Report: (Christine Hein / Heidi Lockman)

- Tournament Reimbursement Discussion. Looking at updating the fees that are listed in the manual to reflect the current actual costs. Also look at Premier being a "budgeted amount" rather than a number of tournaments each with a cap price. BS Motioned 750 U9-U12/800 U13-U19 as the new cap for the tournament fees, anything more and a special request will need to be made to the board, approved by board.

4. Parent Rep Update: (Jay Meeth)

- Technical Clinic Survey update (Attached) 16 out of 40 responded the first day. The analytics will be auto-generated and now that this is set up we can easily use this system again. Discussion held around the way the results are handled especially with the option to leave the name and it was mentioned to add a check box to indicate if they want the contact afterward. (attached-4)
- BL mentioned that the expectations, especially with winter, for parents need to be set better. Discussion revolved around the parent's perception of what they get for the cost of the program.

5. Director of Coaches Update: (Brian Lawrence)

- Upcoming Coach's Training Activities

6. Facility Field Coordinator Update: (Jason Neidlinger & Gil Urban)

- Discuss SJK Indoor Time for next winter (SJK agreement) \$9,000 spent on the indoor hours, these still do not see the utilization as we would hope. Took multiple calls for

coaches to get all the spots filled. BL brings the thought that maybe we need to look at SJK use, and where they have more vacant time. Lots of discussion held around that an hour is very tight to get all the training in and to table this discussion until after BL looks at what the coaches want.

7. Registrar Update (Pattie Warren)

- SWM Kickers sponsoring Dowagiac/Edwardsburg area team - group of players U-17 from Michiana Storm were premier, do not want to play premier and already have another coach. Would be helping them rather than letting it dissolve. Proposed that the new team pay SWM the costs of the actual fees we pay for them, plus a \$5 per player administration fee. No plan for SWM uniforms, it will just be "SWM White YEAR"
- Tryout dates planning Sat 6/13 + Mon 6/15, Rain Tue 6/16 (see attached-5) Coaches Meeting 6/16 ~8:30 (earlier, 7pm? if not rain day)

8. Spirit Wear Coordinator Update (Casey Resseguie)

- Report on spring Spirit Wear offering - link sent out for the board to review before tonight. Spring will be open to the 3/14 to 3/31. GU Recommends that we possibly order a bulk amount (of the Logo Decal) that we can have the price lower.

9. Board Member / Coordinator Updates: (Round Table so each member has an opportunity to share)

10. VP Team Administration Update (Kelly Jeske) - No Updates

11. Director of Player Development Update (Brian Samuel) - No Updates

12. Uniform Coordinator Update: (Julie Samuel) - No Updates

13. Public Relations Update (Angie Winsman) - No Planned Report

14. Fundraiser Coordinator Update (Open) - No Planned Report

15. Other Business (None)

16. Meeting adjourned at 9:19pm. Motioned by JS, approved

- **Next board meeting on Tuesday March 17th, 6:30 (St Patrick's Day), at SJK Club.**