

## **SWM Soccer Club Board Meeting**

Place: LHS Team Room  
Date: Tuesday 9/17/2019  
Time: 8:05 – 10:11 pm

### **Board Meeting Board Member Participants**

President	Gil Urban	Parent Rep Coordinator	Jay Meeth
Facility/Field Coordinator:	Gil Urban	Uniform Coordinator:	Julie Samuel
Public Relations	Angie Winsman	Spirit Wear Coordinator:	Casey Resseguie
Secretary Operating Committee	Veronica Wolf		
Director Coaching:	Brian Lawrence	Treasurer	Christine Hein / Hiedi Lockman

### **Board Meeting Board Members Unable to Attend**

Secretary Governance Board	open	Director of Player Development:	Brian Samuel
Registrar:	Pattie Warren	VP Team Administration:	Kelly Jeske
Fund Raising Coordinator:	Kim Fordham	Field Maintenance Coordinator	Jason Neidlinger

- **Call Meeting to Order by Gil Urban 8:05 pm**
  - **Meeting Decorum reminders**
    - Stay on topic/agenda
    - No side bar conversations
    - Table items that become new during a discussion. If there is time at the end of the meeting, re-visit the parking lot item(s). If not roll into next meeting agenda
    - Listen first and give the speaker time to complete the thought;
    - No talking over each other/No interrupting
    - Hold each other accountable for courtesy, professionalism and wise use of time during Board Meetings
- **Agenda**
  - a) Review / Approval of July & August Minutes:
    - July - Julie S. motioned to approve Heidi L. seconded, it was approved.
    - Aug - Brian L. motioned to approve, Angie W. seconded, it was approved
  - b) President Updates: (Gil Urban)
    - Lincoln Charter Township update
      1. They have put access road/gravel parking lot bid out, objective to be complete before winter. Concern with lack of passing lane brought up by Brian L.
      2. Pilot of maintenance crew leading field set-up, not possible at this time.
      3. Sprinkler system has been repaired, but no update on whether it will need to be replaced.
      4. Request (as Lacrosse has in past), from Lakeshore to use part of the area for the Cross Country route. A conditional agreement was written, need to address the concern about the “control points” they are looking to develop the plan to make it a sustainable and annual plan. The fee structure would be similar to the Lacrosse. The event is planned for Tuesday in October 1. It is a Middle School only event. We hope to cooperate, but much concern was brought up about the amount of people and the multi-sport usage at the same time. More information needed.
      5. Forming a Township - Capital Outlay committee to identify 3-5 potential projects to address the township with. This is a practice already in place with other programs. This would involve defining a proposal of future projects with estimates of how much SWMSRA would be contributing and what we would ask that LCT provide. We need to indicate a priority for the township to focus their consideration. The proposal would be needed in January for reviewed before the official board meeting. Jay Meeth will chair

the committee. Brian Lawrence will be committee member. We should get at least one more person preferably from SWM LYSL. Gil Urban will provide committee an example of a submitted plan from baseball.

- Use of SWM Kickers Logo request.
    1. SWM Kickers uniform contract with Gazelle specifies what “Branded” items can use the logo. Suggested teams work with the Spirit Wear Coordinator to create something they are looking for that we do not have. Our current [not gazelle] Spirit wear is locally sourced through Lazer Graphics. It was discussed to create an “Approved Vendor” situation. The consensus was that we would like to filter logo requests through Julie Samuel.
- c) SWM Kickers - LYSL (LYSL integration into SWW) Organization Update (Gil Urban)
- LYSL update
    - updating flags and equipment cost sharing has been going well - portion based on usage
  - Integration of LYSL into SWM update
    1. 181 players for this season, typical 10-15% decline seen, as expected.
    2. Spring the LYSL Logo and other “Outward” appearance will be updated to reflect the integration.
    3. Pattie Warren and Gil Urban, and Joe Daniel will be working on updating SWM bylaws so that we can then apply to MSYS for membership transfer from LYSL to SWM. This will allow SWM SC to utilize the MSYSA membership more effectively, including the coach training session not currently utilized.
- d) Treasurer Update: (Christine Hein)
- Treasurer Computer
    1. Treasurer’s computer has been obtained and cloud services have begun being used.
  - Scholarship Process
    1. The forms will be updated;
      - New logo,
      - reflect that the “Scholarship Committee” rather than the SWM boards,
      - need for more structured wording around getting payments paid in full,
      - “Coach/Staff” will be added to the ‘information may be shared’.
    2. The guidelines we have are acceptable, add the proposed “past due” policy. Casey R. motioned to approve the “Past Due Policy,” Brian L 2nd, approved.
- e) Board Member / Coordinator Updates: (Round Table so each member has an opportunity to share)
- Below are summaries of board member / coordinator updates
- f) VP Team Administration Update (Kelly Jeske)
- Team Manager / Assistant Coach gear
    - Asking if the Coach gear allocation can also be used toward the Team Manager or Assistant Coach, consideration given to an introductory (one time) piece of SWM gear. Not planned it into the budget currently. Discussed using Spirit Wear as an option. Julie Samuel mentioned that we do have some remaining volunteer shirts from tryouts, depending on numbers, these may be offered to TM/AC positions. This has been tabled for another meeting.
- g) Director of Coaching Update (Brian Lawrence)

- Would like to get Whisper Campaign Information specific for our club, and per team.
  - Brian L Futsal “Jamboree” Proposal (Lakeshore MS Gym)
    - Last winter numbers allowed the formation of six teams and 2 courts were utilized in the middle school. They had a total of six games going in one night. 1 night every other week. All ages together. Had two nights of training by Brian Samuel, train 1st half and ‘scrimmage’ the second half.
  - United Soccer Coaches Convention in Jan 2020 - Gil Urban led a discussion around the board about providing a reimbursement of the convention registration cost and to consider some travel cost amount to possibly send our DOC(s) and if deemed so, the DOPD. Cost around \$500 plus possible travel stipend. President and Treasurer to discuss and propose this at October Board meeting.
    1. <https://unitedsoccercoachesconvention.org> is the official website
    2. Dates/Location: January 15-19, 2020  
Baltimore Convention Center, 1 W. Pratt St, Baltimore, MD 21201
    3. Schedule can be found here:  
<https://www.eiseverywhere.com/ehome/index.php?eventid=476688&tabid=965622>
    4. Cost:
      - Registration; \$395 until 12/10.
      - The United Soccer Coaches Convention is a benefit of membership with United Soccer Coaches. Non-member, a one-year membership fee (\$125) will be added.
      - Meals: (through 12/10)
- h) Director of Player Development Update (Brian Samuel)
- No updated (Not in attendance)
- i) Registrar Update (Pattie Warren)
- No updates (Not in attendance)
- j) Facility Field Coordinator Update: (Jason Neidlinger & Gil Urban)
- Rockey Weed Field Lining
    1. Going well! Going through paint twice as fast, due to the grass growth and LCT upkeep.
    2. Discussed that we have the Lakeshore Soccer Boosters propose the “Field lining,” at the beginning of the season, as a fundraiser for the Lakeshore Soccer Boosters where the soccer program can go out with a crew and line. Approximating donation around \$1000.
  - SJK Indoor Coach Usage Discussion (SJK; December - March)
    1. Look at doing combined age groups rather than 1hr per team chunks. Gil Urban will bring a proposal to the Oct board meeting.
      - a. U12 + below 4hrs of Half field per team
      - b. U13+ Up 4hours of Full field per team
    2. Indoor training plan and space needs to be outlined by Brian Samuel by next month board meeting.
- k) Spirit Wear Coordinator Update (Casey Resseguie)
- Status of Fall Offering
    1. Last year 33 items (No profit) - This year 54 items- one design: anniversary (\$215 profit)
  - February - Heavier Gear campaign planned.
- l) Uniform Coordinator Update: (Julie Samuel)

- In third year of uniform contract - will be looking to get the next contract started soon. Looking for parents, multiple age group representation.

b. Public Relations Update (Angie Winsman)

- FB post shared looking for U10 on Hein's team.
- No Other Updates

c. Fundraiser Coordinator Update (Kim Fordam)

- No Update (Not in attendance)

d. Parent Representative Coordinator Update: (Jay Meeth)

- Introduced to the Board
- Discussed that we may have parent survey at end of year - as done in the past. LYSL is planning to do one as well.

m) Other Items

- None.

- **Meeting close at 10:11 pm**
- **Next board meeting in October 22, 2019 (8 pm to 9:30 pm)**