

## SWM Soccer Club Board Meeting MINUTES

Place: LHS Team Room

Date: Tuesday 8/13/2019

Time: 8:00 – 9:30 pm

### Board Meeting Board Member Participants

Uniform Coordinator:	Julie Samuel	Facility/Field Coordinator:	Gil Urban
At Large Members:	Brian Samuel	Fund Raising Coordinator:	Kim Fordham
President	Gil Urban	Spirit Wear Coordinator:	Casey Resseguie
Director Coaching:	Brian Lawrence		
Secretary Operating Comm:	Veronica Wolf	VP Team Administration:	Kelly Jeske

### Board Meeting Board Members Unable to Attend

Treasurer	Christine Hein	Public Relations	Angie Winsman
Secretary	open	Field Coordinator	Jason Neidlinger
Parent Representative	Jay Meeth		

- Call Meeting to Order by Gil Urban 8:05 PM
  - Meeting Decorum reminders
    - Stay on topic/agenda
    - No side bar conversations
    - Table items that become new during a discussion. If there is time at the end of the meeting, re-visit the parking lot item(s). If not roll into next meeting agenda
    - Listen first and give the speaker time to complete the thought;
    - No talking over each other/No interrupting
    - Hold each other accountable for courtesy, professionalism and wise use of time during Board Meetings
- Agenda
  - a. Review / Approval of July Minutes: Minutes were no available.
  - b. SWM Kickers Board Member (Operating Committee) Updates:
    - Spirit Wear Coordinator - Casey Resseguie approved
    - Field Maintenance Coordinator - Jason Neidlinger approved
    - Parent Representative – Jay Meeth approved
  - c. SWM Kickers - LYSL (LYSL integration into SWW) Merger Update – LYSL has issues with numbers and they are at a record low but consistent with drops over past few seasons. LYSL had a new key board member step down. They were able to pull together the unfinished roles for the fall. Mark Smith back in Head of Coaching role.
  - d. Board Member Updates: We will do a round table approach and provide an opportunity for any in attendance to provide an update related to their area.

#### Director of Coaching Update - Brian Lawrence

Coaches 8/1 meeting- most made it, if not head, an assistant was sent. Last meeting, a year ago, was low on attendance. This meeting was very interactive this time. Brian Lawrence shared his passion and expectations and curriculum.

One item he brings to the board is to ask about introducing a “style of play” to entice a wider audience. Do we want to specify toward high-pressure possession game or a direct play style? Board discussed that it can be hard due to the talent and the level of volunteer staff. Brian S agrees that a common style (curriculum) would make the club more cohesive. Kim F. mentioned from parent experience that with varied level coaches could be helpful to make a “shared” or focus experience per the level they all are at. It could make the overall growth or soccer knowledge more uniform for the club.

Another topic at the coaches meeting was the creation of the “Coaches Corner” on our website. Angie can put things on the coach’s corner as the board decides. Must be organized and efficient. Brian L to monitor it. U10 and under info currently available. This will be a landing zone for the coaches. With the high number of new coaches, we plan to move forward with more training and drills in the Coaches Corner.

Academy coaching pool, we need to look to the academy age and focus on building the coach pool. Brian wants 2 per 5-6 person academy team. This should be where we try to gain initial interest and keep them over the years. Questions arose about the requirements of the coaches and especially the assistant coach. Will we require, risk management, CDC, and SafeSports for these assistants?

Clinics for coaches and players – Brian wants to have a coach clinic. SWM may be able to leverage the 3hr DOC training provided to direct member of MSYSA, such as LYSL, WMYSA.

Other DOC ideas / comments: 1) Culture SWM has faded recently. Possibly we can have SWM family night, possibly we can utilize SJK facility; 2) Lighted fields at Rocket Weed; Hosting tournament; Training Academy for Recreation & New coaches.

#### Registrar Report – Pattie Warren

This year vs last year was 88 less registered players. Player registrations on teams from tryout this vs last year was 281 from 334 signed up for tryouts (a group of older girls moved to Jaier which left about 20 at tryouts without a place). This has really improved for the past few years. Brian L put in a lot of work to make sure the teams were very well supported during transitions and found an incredible team of volunteers. Academy 24 players currently registered, some will be added probably end near 30.

Important dates: packet pick-ups - through Kelly; 10/1-30 coaches can submit their license reimbursement; and 10/15 players can no longer be added to the rosters.

It has been crazy time this year for registration. Maybe SWM Kickers should consider Mandatory meeting "Club night" for all the paperwork (Kelly, Pattie, and Julie) 1 week after tryouts.

Medical release: Since this is already online, possibly we can use it. Have parents print and verify with a signature) Can concussion be done online?

It is difficult to get parents to register right after tryouts. Possibly create a registration program to where the registration is only open 2 weeks only, but the payment would come out Aug 1st.

Field Setup at Rockey Weed – Brian Samuel

Meet with Lincoln Charter Township meeting with Maintenance staff. LTC staff will be permanently marking outlines and we will do the interior lines. We have acquired new equipment, two distance wheels and two new sprayers.

LYSL is committed to working better at keeping their fields lined this season. LTC had contacted someone to fix the water issues at RW.

**Next board meeting Tuesday September 17<sup>th</sup> at LS Team Room from 8 pm to 9:30 pm**