

## **December Board Meeting Minutes**

Board meeting was attended by Brian Samuel, Julie Samuel, Angie Winsman, Christine Hines, Heidi Lockman, Pattie Warren, Kelly Jeske, Gil Urban. Absent were Jayme Cox and Kim Fordam. Also LYSL board members attended for LYSL-SWM Kickers topic of meeting (Mark Smith, past president, and current board members Emily, treasurer, Joe, registrar, and Michele, scheduler).

### **1) Welcome our New Board Members:**

New board members introduced themselves. We had Christine Hein, Treasurer, and Heidi Lockman, Asst Treasurer, Veronica Wolf, At Large Member, and Angie Winsman, Communication Director.

### **2) LYSL shared their situation & ideas:**

They are all supportive of LYSL merging into SWM Kickers. They believe this will provide a lift for the recreational program. It will provide the parents with a pathway for their young children into competitive soccer if desired.

LYSL player participation has recently dropped from ~450 to ~215. This is driven by several factors, such as population demographics, less interest in soccer, LYSL program organization, SWM Kickers competitive soccer, etc.

LYSL has programs from very young (U3 or U4) to middle school age U14. In fall of 2018 they had only 2 co-ed U12 teams and no U14 teams. In spring, they typically have larger numbers due to the ability to promote through the schools.

The LYSL board members at the meeting all indicated they would continue with the recreational program in spring and into the near future while their children participated. Mark Smith has resigned this past season from LYSL but he indicated he would help with the merger. In the future, he didn't plan to be involved with recreational soccer.

They seem to have many members willing to volunteer in small ways. They expect a minimum parent volunteer effort commitment or a \$30 contribution when registering the child. They have more volunteers with the parents of the younger players. They get some of the coaches from this group of volunteers and they get several coaches from Lakeshore HS students.

Fiscally they are indicated they were solvent. They have a ~\$14,000 positive bank balance at the end of the fall season. The treasurer was unaware that LYSL had one outstanding expense (~\$3,500) due to Lincoln Township. LYSL seems to operate on a balanced budget each year, expenses and revenues are similar. They do not contribute to a contingency or long range improvement fund each year.

LYSL would like to announce the partnership / merger this winter when they send out tryout information. They feel this is essential to get LYSL viewed as a solid recreational program with more credibility.

The critical needs for LSYS this spring in addition to the existing board members is a Head of Coaches and Field Maintenance Coordinator.

### **3) Follow up discussion on SWM Kickers - LYSL merger:**

The board discussion was positive on the LYSL merger. LYSL had critical returning board members. It was felt that the suggestion to merge LYSL into SWM Kickers would be a positive thing for the SWM Kickers and for LYSL.

It was felt to be a good opportunity to help more kids in soccer. It sounds like they can get volunteers for non board activities. It would be a positive to have a common communication about recreational and competitive soccer. At U7 thru U10 ages there is significant overlap between recreational and competitive teams and it could be confusing for parents determining which is best for their child.

Brian Samuel, Jayme Cox, and Gil Urban will meet to discuss what we heard and draft a response to reviewed by the board at the January meeting.

### **4) Follow up on Supplemental Tryouts:**

It appears we will have a U10 girls white team. We have 7 or 8 players wanting to play on this new team. 2002 Blue premier team is all set. 2000 boy's team has enough players but no confirmed coach. 2003 boy's team is a few players short to have a team. They also do not have a confirmed coach.

### **5) Summary of 2018 Fall Season Results:**

Kelly Jeske provided a summary of the fall season 19 teams. We had 2 firsts, 4 second place, 5 third, 4 fourth, 2 sixth, and 2 seventh place finish.

### **6) Team Commitment Dates and Communication**

Coaches have had email sent to them with Jan commitment date

### **7) Status update on SJK Indoor Usage and Technical Training:**

SWM Kickers Lauren Clem clinics are doing well. Monday evenings are sold out (32). Wednesday evenings are nearly full (28 players), Goalkeeper/Striker clinic for U14 and younger nearly sold out (26 players), and for U15 and older has a few players (5)

8) Follow up on Rotary/SWM Kickers Fundraiser - Kim Fordam: Deferred to Jan

9) Discuss Use of Lehmann Memorial Field for Spring Matches - Brian Samuel: Deferred to Jan

10) Discuss a Communication Plan for 2019 Tryouts & Team Formation. - Gil Urban: Deferred to Jan.

## Identify Key Items Needing Attention in 2019

a) Fill Open POSITION from resignations that need to be filled by the board:

- President (1 Year left in 2 Year Term 2018-2019)
- Secretary (1 Year left in 2 Year Term 2018-2019)
- DOC (U-13 & Older) (1 Year left in 2 Year Term)

b) Publicity & Communication

c) Archive of important SWM Kickers information

d) SJ Kickers annual agreement

d) TBD